



Holbrook Elementary School

PROUD SCHOOL OF HAMILTON-WENTWORTH DISTRICT SCHOOL BOARD

450 Sanatorium Road
 Hamilton, Ontario L9C 2B1
 Phone: 905.385.5369
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EMAIL: holbrook@hwdsb.on.ca
www.hwdsb.on.ca/holbrook
 Principal: Mr. G. Carey

School Council Agenda

Date	September 24, 2024
Start Time – End Time	6:00pm – 7:20pm
Meeting Location	Holbrook Elementary School
Attendees	<p><i>Principal:</i> Gordon Carey (GC)</p> <p><i>Council Members:</i> K Howe – Co-Chair (KH) S Kreidl – Co-Chairs (SK) K Almas – Secretary (KA) J Lewis – Treasurer (JL)</p> <p><i>Parent Representatives</i> M Palma (MP) J Love (JL) J Kreidl (JK) M Robinson (MR) M Almas (MA)</p> <p><i>Teacher Representatives</i> J. Meir (JM) K. Burch (KB)</p> <p><i>Others mentioned in notes</i> M Miles (MM) J Helm (JH)</p>

Agenda Item	Topic	Action Items
Welcome and Land Acknowledgment Chair		



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Review of Previous Minutes	NA	
General opening conversation and questions: What is the council? Communications thus far. Review of last year good and bad etc.	<ul style="list-style-type: none"> - Introductions - Review of roles – all members acclaimed. - School Council agreed to support one another in their new roles and work collaboratively to meet the needs of our students and the community – MP and GC will support the Council where needed. - School has ~230 children in person, plus an additional grade 4 fully remote class of ~23 students - Communication with families in weekly memo is being received well. <ul style="list-style-type: none"> o Request to include a monthly calendar. o Can events be loaded on the website calendar, or a pdf here - Q: Where are the fundraising policies saved? - Q: What are our budget goals, and what was raised last year? - Q: Do parents know they can make one-time monetary donations? 	<ul style="list-style-type: none"> ✓ GC to ask MM for recommendation on calendar approach. ✓ KA offer to help with website related support if allowed ✓ GC to share policy link for new council members on what we can/cannot do ✓ GC and MP to share past year fundraising goals and success etc. ✓ GC to share monetary donation information in email communications
What was done previously for fundraising? New ideas? School Wide Events	<p>(1) Krispy Kreme This was the favoured fall fundraiser, and will ideally be re-run if we are able to submit in time</p> <p>(2) Mables Labels There is an account setup, and we earn 20% back on every purchase The general contact for the company is fundraising@mableslabels.com</p> <p>(3) Pizza Kits and Popcorn running now</p>	<p>(1) Krispy Kreme</p> <ul style="list-style-type: none"> ✓ KH to look into and connect with GC ✓ JL to reach out to other local donut shops as backup <p>(2) Mables Labels</p> <ul style="list-style-type: none"> ✓ KB and JM to look into who has access to mables labels



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	<p>(4) Box of Cards has been run before, worked well</p> <p>(5) Brainstorming ideas –</p> <p>Programs that are always on, and run themselves once setup:</p> <ol style="list-style-type: none"> FundScrip: Offers gift card fundraising programs that allow schools to earn money through gift card purchases. FlipGive: A fundraising platform that allows schools to earn money through online shopping with various retailers. Factory Shoe Warehouse: will donate \$5 to School Council for each purchase over \$35. Need more details on how to setup, but other school using here. <p>Ideas that need more project management from volunteers</p> <ol style="list-style-type: none"> Healthy Hunger: A program that helps schools organize lunch orders from local restaurants, with proceeds supporting school initiatives. Some partners are Tim Hortons, Subway, PitaPit etc. MacMillians: selling cookie doughs, muffin batters and other goodies to local schools and organizations. Proceeds of each purchase will go towards the organization’s much needed program funding initiatives. Chocolate Sales (e.g., World's Finest Chocolate): Many companies offer fundraising options through chocolate sales. <i>Note – this specific one has been difficult in the past due to cash only and missing stock.</i> Local Farmers’ Markets: Some markets partner with schools for events or fundraising opportunities. Opportunity also for things like Pumpkin sales, plant sales in spring etc. <p>Next Meeting: these will need to be reviewed at next meeting, especially if issues with Krispy Kreme arise. Suggested action item of sending out</p>	<p>✓ KA to get a flyer made to send to JM ahead of open house</p> <p>✓ GC to share flyer about mabels labes in weekly newsletter</p> <p>(5) Brainstorming ideas</p> <p>✓ KA to research the “always on” programs to share with council</p> <p>School Wide:</p> <p>✓ MP to look into if we can do sponserships at the carnival</p> <p>✓ GC to ask JH about the winter break store</p>



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	<p>poll to hollbrook community email list to see voting on if there is interest in the ones that require more work</p> <p>School Wide events:</p> <ol style="list-style-type: none"> 1. Peace Breakfast preferred in December or February? 2. Open House – End of Year Carnival like event – to be explored 3. Winter Break Store 	
<p>General notes during open Q/A</p>	<ul style="list-style-type: none"> - Do we have a council email? <ul style="list-style-type: none"> o Yes there is, we will be looking into who has the login access - Can we work with local businesses to sponsor donations of major items for small promotion <ul style="list-style-type: none"> o Unknown, will be reviewed if allowed - Reminder about coordinating the Halloween parade across the street at the retirement home - How can we encourage more of the community to get involved? <ul style="list-style-type: none"> o Utilizing part of the newsletter o Encouraging more multicultural events (ie. part of carnival) o Open up a poll to the community for input and ideas (without having to attend council which could be a barrier) 	<ul style="list-style-type: none"> ✓ GC looking into email access ✓ MP looking into policy on promotion on the property (ie. donated items with logo etc.)
<p>Meeting Adjournment</p>	<p>7:20pm</p>	
<p>Upcoming Meetings</p>	<p>Tuesdays from 6-7pm In person, with option for zoom/teams for those unable to physically attend.</p> <p>Oct 22 Nov 19</p>	<ul style="list-style-type: none"> ✓ Once council email has been secured calendar invites will be sent to council, and zoom/teams can



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	Jan 21 Feb 18 April 15 May 27	be shared for wider parent attendance